

RYAN RICE

MARKETING MANAGER AND VIDEOGRAPHER

CONTACT

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PROFILE SUMMARY

Results-driven Marketing Manager with a proven track record in developing and executing effective strategies. Skilled in content creation, graphic design, and team leadership, with a strong focus on strategic planning and creative problem-solving. Committed to producing high-quality, brand-aligned content that drives engagement and supports business growth.

EDUCATION

- 2011 - 2014**
ACADEMY OF ART UNIVERSITY
- Bachelor of Fine Arts in Motion Picture and Television

SOFTWARE

- Adobe After Effects
- Adobe Illustrator
- Adobe Light Room
- Adobe Photoshop
- Adobe Premiere Pro
- Canva
- Final Cut Pro 10
- Microsoft Office

EQUIPMENT

- Panasonic S5 II
- Panasonic S9
- Panasonic 24-105mm F4
- Sigma 14-24 F2.8
- Sigma 70-200mm F2.8
- DJI Mavic 3
- DJI Ronin RS4
- Manfrotto Video Tripod
- Edelkrone Slider
- Rode Wireless Mic Go

WORK EXPERIENCE

- Target** 2025 - 2026
Guest Advocate – Honolulu, HI
- Communicate and interact with guests to build an exclusive guest experience.

- The Veteran's Mortgage Source - loanDepot LLC** 2019 - 2024
Marketing Manager & Videographer – Honolulu, HI
- Produced engaging social media videos and designed branded marketing materials for realtors and loan officers across multiple states. Developed impactful presentations and webinars for online education. Led a creative team to consistently deliver high-quality projects on time.

- Sea Life Park** 2017 - 2019
Photo Supervisor – Waimanalo, HI
- Managed photo staff and sales operations, timesheets, and day-to-day park activities. While ensuring an exceptional guest experience.

- Hollywood Lights** 2016 - 2017
Assistant Manager/Inventory Manager – Seattle, WA
- Oversaw inventory and ensured seamless, on-time execution of shows and events.

- Duinn** 2015 - 2016
Freelance Videographer and Photographer – Antigua and Barbuda
- Planned, directed, and produced video and photo shoots for clients across the island, handling all aspects from filming to final editing.

- Samy's Camera** 2014 - 2015
Rental Technician – San Francisco, CA
- Assisted customers with placing equipment orders for photo shoots, providing technical support and guidance on camera systems and lighting setups.

- Hispanavisión T.V. Station** 2013 - 2014
Videographer and Editor – Yakima, WA
- Served as lead videographer and editor for newly produced commercials broadcasted by the TV station.

- SF City Girl Clothing Company** 2013
Photographer – San Francisco, CA
- Served as the lead product photographer for a women's clothing brand, capturing a range of content from studio shots to lifestyle imagery.

- New Diamond Videography and Photography Services** 2012
Videographer - Yakima, WA
- Assisted and operated cameras for weddings and special events, supporting high-quality video production and smooth on-site execution.

REFERENCES

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|---------------|------------------|-----------------------------|
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